



## 2018-2022 Strategic Plan Executive Summary

In November 2017, the ANPT Board of Directors and an additional 14 Academy leaders met with an outside facilitator to develop a strategic plan to guide Academy activities. After discussing critical ideas and concepts for a new Mission Statement, Vision, and Core Values, the group turned their attention to strategic areas. Using a variety of consensus-based processes, the group selected three strategic areas. This resulted in a very focused strategic plan that will build on each year. The Board of Directors added a fourth strategic area in September 2018. The organization will continuously review and update the strategic plan in order to achieve ANPT's mission.

Achieving ANPT's mission is a collaborative effort. The ANPT Board of Directors welcomes your engagement in Academy initiatives and would love to hear from you at [info@neuropt.org](mailto:info@neuropt.org).



### Mission

Empower our members to optimize movement system performance for those impacted by neurologic conditions.

To be the leading innovators in neurologic physical therapy practice, education, and research.

### Vision



### Core Values

- Service – To the profession and to those we serve
- Knowledge translation - To connect evidence to care and care to evidence
- Innovation – To drive advancements in research, education, and practice
- Collaboration – To pursue meaningful partnerships
- Professional development – To grow leaders in the profession

# Strategic Areas

#1

*Translating evidence into practice to ensure high value care with input from practitioners to inform future research*

## Action Steps

- Implement “clinical point of view” within all JNPT articles
- Through a national campaign, disseminate one critical, high impact area of evidence to clinicians and educators
- Develop and deliver educational training materials on utilizing and implementing research evidence into didactic instruction and practice
- Development of clinical practice guidelines (CPGs) and other evidence-based documents targeted toward clinically relevant questions
- Knowledge translation activities to support the implementation of CPGs into practice
- Knowledge translation training and grants to support specific knowledge translation projects
- Growth of the Synapse Education Center through development of online educational opportunities that disseminate research findings and support clinical needs
- Ongoing commitment to face-to-face educational offerings which meet clinician needs and grow academy leaders
- First ever, International Vestibular conference bringing together interdisciplinary researchers, educators, and practitioners

#2

*Improving communications within ANPT and with providers of physical therapy to ensure access to education, networking and key resources.*

## Action Steps

- Create efficient systems for training, orientating, and documentation (policy) access for leadership and new members (e.g. welcome packets, prioritize and disseminate key components)
- Leverage student engagement/excitement to improve social media presence
- Develop strategies for dissemination of information to enhance practice (to members and non- members) considering use of students to assist
- Increasing outreach to members through special interest group activities, bringing key practice knowledge to the field
- Ongoing commitment to encourage dialog between researchers and clinicians

#3

*Communicating and collaborating with external stakeholders to advance practice, policy, research and education for those impacted by neurologic conditions.*

## Action Steps

- Hire a public relations expert
- Develop accessible resources for consumers
- Strengthen and formalize ambassador/liaison programs
- Development of health and wellness resources to support the needs of the people we serve
- Increasing depth and breadth of advocacy efforts to influence the climate impacting practice, education, and research

#4

*Advancing clinical practice through PTA advanced proficiency and PT specialization, residency and fellowship development and sustainability.*

## Action Steps

- Develop a neurologic advanced proficiency pathway for physical therapist assistants
- Fund grants to support development of neurologic residency programs.